

The „Who How What Why“ at kriegerdesign

kriegerdesign

is not a big agency – but we are convincing in creativity, flexibility, performance and service.

kriegerdesign

was founded in 1994 and has been a member of the AGD, the Alliance of German Designers, since 1995.

kriegerdesign

consists of three heads and additional project-related freelance specialists.

kriegerdesign

realises given tasks safely, promptly, purposefully, experienced and reliably.

kriegerdesign

is an experienced and reliable partner of advertising departments in industry, corporate communications departments, editorial offices and also numerous smaller and medium-sized companies.

That this is true what we claim here is shown by the long-standing service relationships (some for more than 15 years) with a wide variety of customers.

Fields of work:

design strategy planning, marketing strategies, corporate design, communication design/graphic design, multimedia and presentation design, web design, video film, animation design, photo design.

What is your „added value“ at kriegerdesign?

The overview.

Perfectly coordinated – and with a lot of commitment to you and your requirements, we offer analysis, conception and, of course, implementation.

What does kriegerdesign's work „cost“?

Compared to advertising agencies with comparable high quality and performance, the price level is moderate. Our services are especially interesting for clients who want to profit from kriegerdesign's economic and creative experience unerringly and without costly detours. The offers of kriegerdesign are cost-transparent and offer legal security, also in the sense of the new copyright law (UrhG).

Get a first impression with the work examples on www.kriegerdesign.de/en

Client Clinical House Europe, Zürich

Task: Signets Vollkaskoimplantat und Imagebrochure

Vollkaskoimplantat®

 prothetik | Schutzbrief

 zahnersatz | Schutzbrief

 implantat | Schutzbrief



exposé
www.kriegerdesign.de

Client Clinical House Europe, Zürich

Task: Franchisebrochure, Fair invitation etc.



exposé
www.kriegerdesign.de

Client SATO Cutting Systems, Moenchengladbach, (mechanical engineering)

Task: Own visual language and realisation of brochures

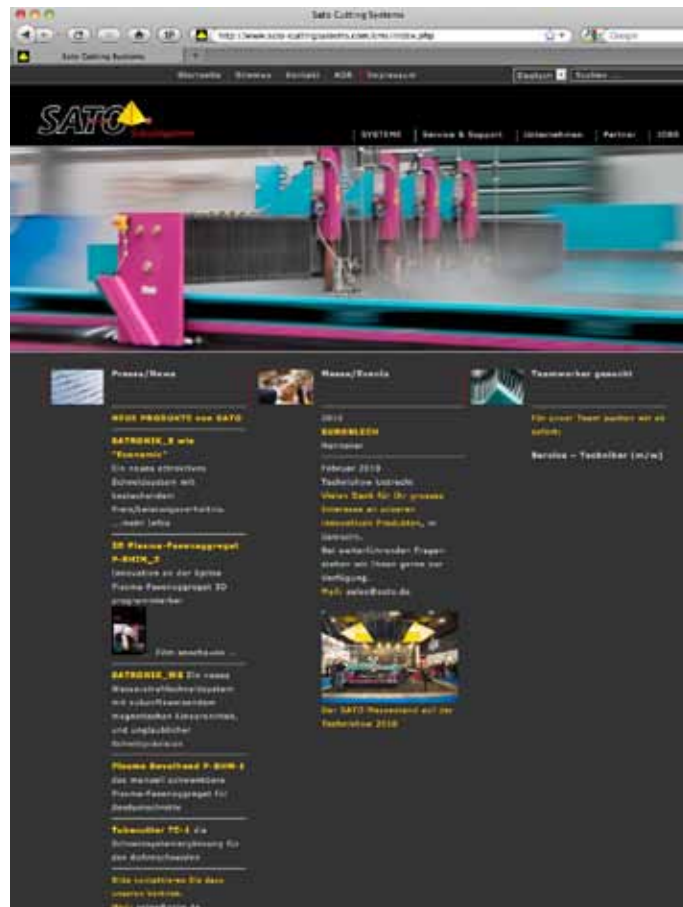


exposé

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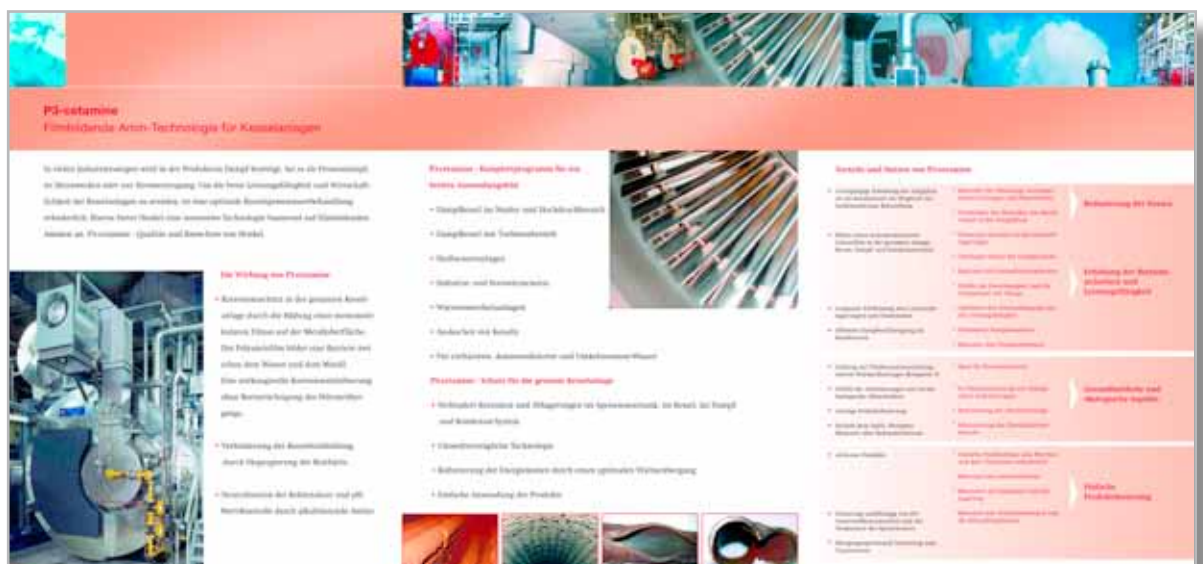
Client SATO Cutting Systems, Moenchengladbach, (mechanical engineering)

Task: Web Design & Exhibition stand concept



Client: Henkel KGaA, Duesseldorf

Task: Brochures



exposé
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Client Cognis, Monheim

Task Technical brochures

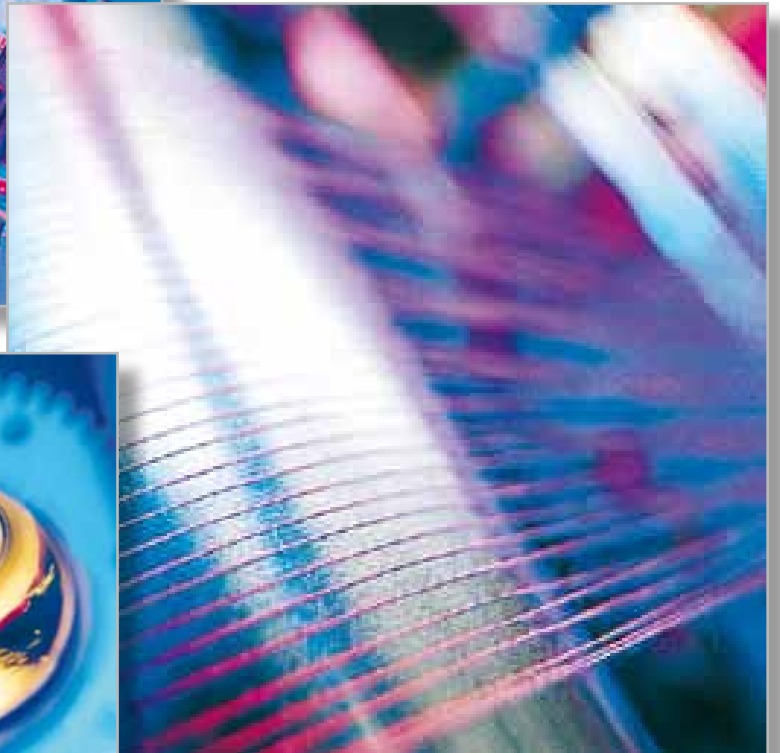


exposé
 www.kriegerdesign.de



Client: Henkel KGaA, Düsseldorf

Task: Imagephotography for Textile Technology



Client Clinical House Europe, Zürich

Task Concept & realisation with Typo3



EXPOSE
www.kriegerdesign.de

Client: SEIKO Optical Europe GmbH

Task: Conception and realisation of an internet presence with content management system TYPO3, large business partner area with product explanations, shop system for marketing material, connection to merchandise management system for order processing and tracking, multilingual



exposé
www.kriegerdesign.de

Now you have gained a first impression of the creative achievements.

Maybe you think: That's nice, but paper is patient. That's how they all present themselves. What should be different about them? Why them?

Maybe because of the way we work. What makes us a little different?

Please take the time to answer the following five questions for yourself and then decide whether we are like all the others or whether you have become curious and would like to know more about our way of working ...

1. Do you have the certainty that your designer/agency can quickly get to grips with your topic and market?
2. Is your designer/agency interested in your products/services? Is he really interested?
3. Can your designer/agency bring abstract technological product features to the point in a visually simple but amazingly convincing way?
4. Do you get so many unconventional and interesting ideas from your designer/agency that you have the freedom to choose between very good and unusual ideas?
5. Does your designer/agency maintain a partnership-based, cost-transparent and service-oriented approach with you?

Answered everything with "yes"?

Great! You have good colleagues working for you. Would you like to get to know more of them so that you can compare them?

You didn't quite answer the five questions in the affirmative?

Good, maybe you have a need for optimisation.

Let's find out in a personal conversation.

We would be pleased to have a conversation with you. Let us convince you with good ideas.

kriegerdesign

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